

Oppboga Excellent™

The vast majority of in-store marketing (displays, signage) is used for a short period of time. Oppboga Excellent™ is a sustainable yet cost-effective alternative to foam PVC and other plastic composites. The quality is made from 100% virgin wood fibres and offers high bulk with less weight than other boards. Its triple coated surface results in a bright, smooth finish perfect for printing.



The Comparison

	Oppboga Excellent™	Foam PVC
Sustainability	<p>FSC-certified raw material sourced from sustainably managed forests</p> <p>Fully recyclable up to 8 times or more with regular paper waste programmes; biodegradable within 12 months</p>	<p>Raw material derived from non-renewable resource (oil)</p> <p>Not biodegradable and very difficult to recycle as little recycling infrastructure in place</p>
Cost	<p>Thinner board for equal stiffness reduces the price per sheet or per weight</p> <p>Thinner board for equal stiffness cuts space / costs of transport and storage by a third</p>	<p>Thicker board required to achieve stiffness, thus increasing costs per weight or per sheet</p> <p>More material results in additional transport and storage space / costs</p>
Service	<p>Customised sheet size to minimise wastage</p> <p>Board thickness ranges from 500 to 4000mic</p>	<p>Limited range of standard sheet sizes, resulting in wastage and associated monetary and environmental costs</p> <p>Only a few thicknesses to choose from</p>
Performance	Precise and clean cutting	Liable to shatter, prompting a remake

